



# BrainTree

Providing payment processing solutions to  
drive your business



Braintree

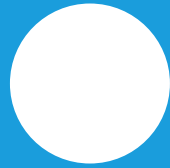
## Simple, Innovative Payments

- + Powers billions of dollars in mobile & online payments for the world's largest/fastest growing companies.
- + Braintree is a full stack payment solution that gives retailers access to multiple wallets across platforms.
- + Available for businesses in 40+ countries and 130+ currencies. Braintree has banking relationships and technology to support multiple merchant accounts in different local currencies.

## PayPal + Braintree

Helps online & mobile businesses around the world accept credit card payments by providing a merchant account, payment gateway, recurring billing and credit card storage.





# Direct Credit Card Processing





Braintree

## Let Us Address Payments So you can focus on your business.

- + Create the easy and secure checkout experience that is right for your customers.
- + PayPal + Braintree can manage end to end credit card processing for retailers looking for an easy to set up and robust payments system.
- + Emphasizing the features most important to your business including security and a seamless operation.

# Providing Distinct Benefits for Retailers

Braintree's credit card processing solution offers several key advantages.

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## + Outstanding Integration & Support

- Fast and easy integration
- Dedicated customer support

## + Advanced Security and Fraud Protection

- Protection for your customers and your business
- Vaulting to securely store sensitive data
- Reduced PCI compliance

## + Competitive & Transparent Pricing

## + Full Feature Set

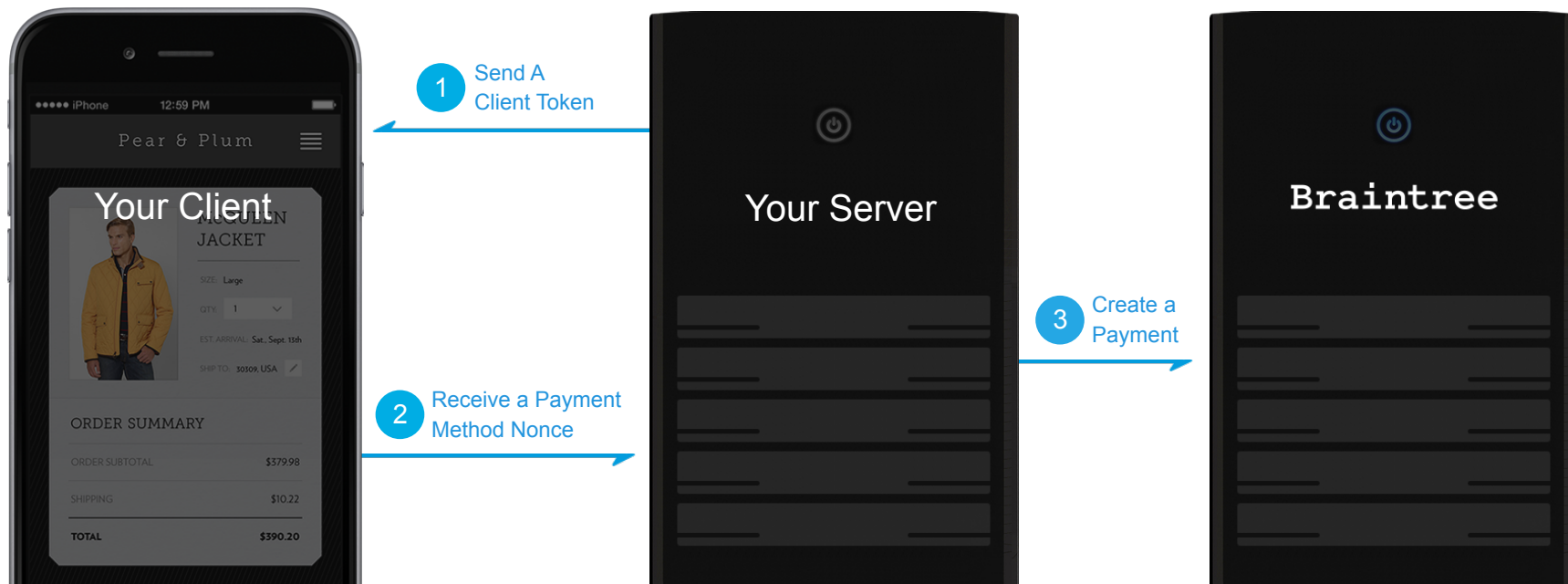
- Recurring Billing
- Account Updater
- Dispute Manager

## + Global and Mobile

- Mobile Focus
- Scalability & International Growth

# Fast & Easy Integration

- + Simple set up and fast deployment for retailers of all sizes.
- + Well-documented SDK that can be integrated easily across multiple platforms. Sandbox environment for development testing.
- + The technology platform works with most US merchant accounts.



# Advanced Fraud Protection

Sophisticated, merchant-configurable fraud detection tools at no extra cost.

## Basic

- + Security without a single line of code.
- + Guard against the most common types of fraud (such as carding) through AVS, CVV, & Risk Threshold checks.

## Advanced

- + Smart, sophisticated security tools provided in partnership with **Kount**, an industry leader in fraud and risk management.
- + Kount's technology analyzes hundreds of variables to validate transactions including customer, transaction and device data.

